

Hire International Announces 263% Increase in Placed Sales for Direct Placement Division in September

AUSTIN, TX--(Marketwire - October 6, 2010) - Hire International, Inc. (PINKSHEETS: **TLAN**), an international HR services firm, announces its direct placement division Soar Consulting, Inc. recorded a 263% increase in placed sales in September compared with placed sales in January of this year. Most of these contingent placements are set to begin employment within the next 3 weeks. Soar Consulting is a leading provider of military transition recruiting and placement services, specializing in military transition jobs with some of the world's most respected companies.

"We are seeing a strong demand increase for technical talent and leadership in the marketplace despite the continued soft economic environment," said Chris Beck, EVP of Business Development for Hire International. "Our strategy is geared towards aggressively building our pipeline and adding value to our client's organization. Our highly energized and professional team is continuing to place leaders in some of the best organizations, filling what is once again becoming a growing need to recruit top talent. The solid sales performance is a testament of our experienced, and growing sales force executing the plan. Companies put tremendous value into the core intangibles a former military candidate brings to the work force."

Placed sales for September were \$90,176 compared with \$24,800 in January of the same year. Placed sales are generally recorded as revenue when the candidate begins employment. The Company believes that this increase is due to the solid focus, and hard work, of its account executives and recruiters on the needs of the marketplace and the recovery of the hiring markets. The Company plans to continue to increase its sales force aggressively in the United States and China. For more information please visit www.hire-intl.com

About Hire International:

Based in Austin, Texas and with operations in Shanghai, China -- Hire International, Inc. (<http://www.hire-intl.com/>) provides talent management and talent acquisition technology applications and resources in the United States and The People's Republic of China. Hire International provides world class permanent placement recruiting, contingent staffing, employee leasing and benefits management services, and proprietary talent acquisition technology solutions to small, medium sized businesses and multi-national corporations in the United States and the People's Republic of China. The company currently has offices in Texas, Florida, Missouri, Shanghai and Beijing, China.

Safe Harbor Statements under the Private Securities Litigation Reform Act of 1995:

The material contained in this press release may include statements that are not historical facts and are considered "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect TLAN's current views about future events, financial performances, and project development. These "forward-looking" statements are identified by the use of terms and phrases such as "will," "believe," "expect," "plan," "anticipate," and similar expressions identifying forward-looking statements. Investors should not rely on forward-looking statements because they are subject to a variety of risks, uncertainties, and other factors that could cause actual results to differ materially from TLAN's expectation. These factors are elaborated upon and other factors may be disclosed from time to time in TLAN's past filings with www.pinksheets.com and available on its website. TLAN expressly does not undertake any duty to update forward-looking statements.