

Talent Alliance Announces Exclusive Venture Partner in Shanghai, China

AUSTIN, TX--(Marketwire - May 20, 2010) - Talent Alliance, Inc. (PINKSHEETS: [TLAN](#)) (<http://www.talentallianceintl.com/>) announced today that they have executed definitive terms with Global Talent in Shanghai, China regarding strategic technology and revenue sharing agreement. Under the terms of the agreement, Global Talent will offer the jointly developed RPO platform which was built by combining Talent Alliance's China Talent Exchange and Global Talent's Cloud ATS. Global Talent is a mature player in the Shanghai recruitment marketplace with numerous large international clients such as Wyeth, Pioneer, Lotte and Geberit. Global Talent has approximately 25 employees in Shanghai and expects to devote its resources to marketing the joint platform in China.

"This is the first phase of our refocus toward the China market. Talent Alliance and Global Talent have been working toward combining our respective technologies and refining our offerings in China, now we are ready to launch those. We have come to definitive terms with Global Talent with respect to this launch and the sharing of the responsibilities and revenue," said Jeremy Stobie, CEO of Talent Alliance, Inc. "China's recruitment market is currently booming and the combined technology will be a significant value creator in the marketplace. The new offering will be focused at helping recruiters shorten their sales cycles significantly, close more placements and make more money. Our data shows that in Shanghai alone there are more than 3,000 recruiting firms, many of these firms as smaller and do not have access to leading edge technology. We are very pleased to be working with Global Talent who is a world class player in the recruitment marketplace in Shanghai. Global Talent is a veteran HR Services company, and we welcome their unique talents and experience to the Talent Alliance family."

The Company expects to launch this joint offering within 30 days.

About Talent Alliance:

Based in Austin, Texas and with operations in Shanghai, China -- Talent Alliance, Inc. (<http://www.talentallianceintl.com>) provides talent management and talent acquisition technology applications and resources in the United States and The People's Republic of China. Talent Alliance provides world class permanent placement recruiting, contingent staffing, employee leasing and benefits management services, and proprietary talent acquisition technology solutions to small, medium sized businesses and multi-national corporations in the United States and the People's Republic of China. The company currently has offices in Texas, Florida, Missouri, California, Shanghai and Beijing, China.

Safe Harbor Statements under the Private Securities Litigation Reform Act of 1995:

The material contained in this press release may include statements that are not historical facts and are considered "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect TLAN's current views about future events, financial performances, and project development. These "forward-looking" statements are identified by the use of terms and phrases such as "will," "believe," "expect," "plan," "anticipate," and similar expressions identifying forward-looking statements. Investors should not rely on forward-looking statements because they are subject to a variety of risks, uncertainties, and other factors that could cause actual results to differ materially from TLAN's expectation. These factors are elaborated upon and other factors may be disclosed from time to time in TLAN's past filings with www.pinksheets.com and available on its website. TLAN expressly does not undertake any duty to update forward-looking statements.