

Talent Alliance Announces New China Partnership

Austin, Texas, July 10, 2009 – Talent Alliance, Inc. (Pinksheets OTC TLAN.PK) announced today that it has executed a Letter of Intent to jointly market its TalentExchange platform in China with one of China's leading recruitment firms, Global Talent. Through the partnership, the companies will bring together two cutting edge technologies into a single offering designed to improve efficiencies in the talent acquisition process, and jointly market and promote them in China.

"The partnership with Global Talent is a tremendous win for our business in China," said Brian Davis, CEO of Talent Alliance. "We have done much more than select a marketing partner; we entered into strategic relationship with one of the most progressive and forward thinking recruitment groups in China. We will bring together Global Talent's CloudATS and our TalentExchange products to offer a solution to employers and recruiters not currently available anywhere on the market. Global Talent brings with it a portfolio of large clients in China and we add this exclusive technology to the mix for a great potential channel for rapid expansion in China."

The ChinaTalentExchange® (<http://www.chinatalentexchange.com>) and Global Talent's CloudATS (<http://www.globaltalentpro.com/ATS/>) are both currently live and operating independently but will be brought together by a joint development process. The TalentExchange marketplace supports and greatly streamlines the hiring process for companies and improves the marketing and submission process for recruiters. ChinaTalentExchange is free to register and any fees associated with the successful hire of a candidate only occur on a contingency basis with a full money back guarantee to the employers.

About Talent Alliance:

Based in Austin, Texas and Shanghai, China - Talent Alliance, Inc. provides talent management and talent acquisition technology applications and resources in the United States and The People's Republic of China. Talent Alliance provides world class permanent placement recruiting, contingent staffing, employee leasing and benefits management services, and proprietary talent acquisition technology solutions to small, medium sized businesses and multi-national corporations in the United States and the People's Republic of China. The company currently has offices in Texas, Florida, California, and Shanghai and Beijing, China.

Forward-Looking Statement

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Statements in this news release looking forward in time involve risks and uncertainties, including the risks associated with the effect of changing economic conditions, product market trends, variations in the company's cash flow, market acceptance risks, technical development risks, seasonality and other risk factors detailed in the company's Securities and Exchange Commission filings. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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